

**COMPUTERIZED ARTICLE CUSTOMIZATION
SYSTEM AND METHOD FOR USE THEREOF**

ABSTRACT

5 The present invention is a method for soliciting orders for customized
apparel. The apparel can be appendage apparel, such as footwear, gloves, or head gear, or
non-appendage apparel such as jackets. The present method includes providing an order
form accessible through at least one computer by one or more users. The present method
further includes providing one or more possible design parameters, requesting the user to
customize the apparel by entering at least one of the parameters on the order form. The user
10 submits the order form through the computer and receives apparel according to the order
form. The parameters may include size, material, model, style, color, material treatment, or
personalization.

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